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Our Apps for perfect Printing and Scanning Solutions





Since the company was founded in 1990 we have been providing our clients with printing and scanning solutions to help them open up new horizons.

Our know-how enables us to expand and optimise the possibilities of existing print infrastructures and, consequently, to match them perfectly to the clients' needs.

The benefit for you: you operate in a more reliable and efficient way.

The pages below contain an insight into our portfolio of solutions.

Discover new ways of how we can enhance the potential of your "print fleet" with our apps.

**Output-Management
and
Plug & Print**

**Secure Printing
and
Scanning**

**Installation,
Configuration,
Support &
Services**

**Workflow
and
Document Management**

**Fleet management
and
Optimisation**





Our Apps make everything easier



Conventional printers and copiers have now become much more complex. They have evolved into so-called multi-functional peripherals (MFPs) and without time-consuming training they offer only limited use even for experienced users. In most cases this means that only a fraction of the potential is utilised.

That's why we have made more out of less. Just like the numerous little helpers on today's smart phones, apps can be loaded onto modern MFPs, expanding the scope of function without any loss of user friendliness.

Apps as a Success Factor

Nowadays, many functions have either not been configured or their use is too complex - for example "Send-to-e-mail" or "Send-to-folder". The factor in our success here? quite simply apps.

The MFP functions promoted by many manufacturers, "Scan-to-e-mail" or "Scan-to-folder", require subsequent, manual further processing on the PC to complete the business process. Leading to error sources and security risks.

Our apps enable you to utilise new functions on the MFP screen itself and interact conveniently and without fuss - just like on the PC or smart phone. Reliably, quickly and efficiently!



Multi-Vendor Strategy



After initially focussing primarily on a partnership arrangement with the market leader in the printing area we now offer our solutions for devices from all manufacturers.

This creates the enormous advantage for you of being able to operate and transcribe the software over a number of generations of the devices. This means that you benefit from extensive protection for your investment and after a contract has run its term you can evaluate and switch device manufacturer without incurring significant additional investment costs.

Our aim is to provide you with an optimum platform for all your printing and scanning applications and providing the best value for money over the long-term.

Strength Through Partnership

From the outset we have focused on printing and scanning software solutions, that's why we don't sell any standard hardware or software such as printers or MFPs. Our partnerships with leading Swiss specialist dealers and manufacturers in the printing area mean that we can offer you integrated solutions on a "one stop shopping" basis throughout Switzerland.

We are also a member of the "APS Partner Network". This is an amalgamation of the leading European printing and scanning solution providers. Naturally, this type of network offers a perfect basis for an exchange of information and, for those of our clients who are focused on the international markets, provides the advantage of being able to offer the same services throughout Europe.



Secure Printing and Scanning



From the technical viewpoint modern MFPs are actually computers with a small screen, small keyboard, large printing mechanism and an operating system normally based on a Linux core.

Although on the file level there are authorisation concepts available for security purposes, regulating access to documents, as soon as the printing is started by a “click of the mouse”, this security is lost since, in most cases, the printout is then deposited in the printer output tray. Whilst this does not normally pose any problems it can create an awkward situation when it comes to confidential or sensitive documents. Unfortunately, local printers only solve this problem to a limited extent and may even create new problems (print costs, manageability etc.).

The Alternative

Our Secure Printing concept enables users to authenticate themselves on the MFP within seconds so they the collection of their print orders is monitored and secure. Making the problem of documents left lying around in the output tray a thing of the past.

In addition, the system deletes documents which have not been collected after a definable period. This saves up to 15% on the printing costs ...

After successfully logging on the user can execute a controlled “Send to home drive” or “Send to e-mail”. Making anonymous e-mails or incorrect sender data a thing of the past.

Result: Greater security, savings in time and lower printing costs!



Workflow and Document Management



Nowadays, nearly all information is available in electronic form. However, searching for information is frequently a very time-consuming process.

Our idea goes by the name of DMS (Document Management System). In the DMS all documents are stored and can be located quickly and at any time via a full text search. This does however require so-called meta data (index data) which is linked with the actual document.

As “Middleware”, our scanning solution provides the bridge between MFP and DMS and enables the documents to be placed into the required form before being saved in the DMS. To do this we install an app on the MFP which calls up the required meta data (e.g. file name, user ID, client number etc.) via a user dialogue and forwards this information to the DMS. An OCR process (text recognition) also enables the scanned image information to be converted to a text file (searchable PDF or WinWord).

Worth knowing: Even though the document background process can be very complex it remains simple to use thanks to the app on the MFP!



Output Management



Even today paper documents are still needed for some business processes. For example: a great business idea with a web shop. It's often forgotten in this context that the product still has to reach the client somehow or other and that corresponding printed logistics documents are needed.

If the printer goes on strike the business process comes to a halt and the client is left waiting in vain for his product. Output Management is more than just maximum efficiency in the printing of paper documents.

To ensure optimum communication, internal and external information must be supplied in various formats as and when required so that entire workflows can be processed. In summary: optimum, prompt and efficient processing and monitoring of the entire business process.

Plug & Print Solutions

We have standardised some of our solutions to the extent that even untrained personnel can start using them within a few minutes. These are marketed as "Plug & Print" printer modules and offer functions for example such as the printing of OCR-B for payment slips, barcodes or the processing of IPDS print flows from IBM-HOST & AS/400 environments.



Fleet Management and Optimisation



Without proactive fleet management, printing costs can only be optimised at great expense. To ensure effective optimisation the “current situation” first has to be recorded and analysed. However, since this is a very time-consuming process, in many cases this is restricted more or less to estimating toner and paper purchasing costs.

Our offering records, compresses and saves all the relevant key data on the output devices such as e.g. toner levels, error messages, print volumes etc. All the local devices, as well as those integrated into the network, are permanently monitored and logged. All the information recorded is continually stored in a database and so is available for analysis at any time, enabling us to quickly supply highly relevant information on your print fleet, the error messages or printing patterns within a short space of time.

This means you can display your print fleet on the screen at any time at the press of a button and you will also have real time info on where which costs are being incurred. The key data gained from this provides the basis for your next tendering process or for optimising your print fleet.

Using a freely definable set of rules you can also record all the events in the print fleet and initiate the necessary steps in the service process. Summary: Active fleet management reduces the overall costs and increases user satisfaction.



Installation, Configuration, Support & Services



Software without support is like a car without servicing, maintenance and original spare parts ... quite simply it's a risky investment that ensures you will suffer a significant loss of value!

We offer you a broadly-based portfolio of services covering all aspects of our programme. From advice on solution design, implementation through to maintenance, we are your expert partner, protecting your investment and guaranteeing the long-term utilisation of the solution.