

SafeCom Smart Printing

Stop wasting and start saving today

The symptoms are easy to see - unclaimed print-outs lying near the printer waiting to be trashed - or even worse, picked up and read by the wrong people. Or many scattered private desktop printers, which drain the budget with their high ink and maintenance costs.

Waste, rising costs and security risks are common headaches in traditional printing environments.

Luckily, it's not difficult to put a stop to wasteful printing. With the right tools, companies can rapidly reduce their print costs by over 30 % while ensuring document security and improving document handling at the same time.

SafeCom Smart Printing is easy-to-use and easy-to-deploy print management solution that brilliantly and with high impact targets common problem areas - by assisting companies to:

- ✓ **Optimize the printer fleet**
Reduce numbers of printers
- ✓ **Influence user printing behaviour**
Optimize duplex and color printing
- ✓ **Drastically reduce paper/toner usage**
Pull Printing and print rules
- ✓ **Strengthen IT print management**
Centralize administration of users and devices
- ✓ **Establish confidential printing**
Authentication and Pull Print
- ✓ **Simplify document handling**
Print anywhere, scan and share documents

Optimize the printer fleet

SafeCom Smart Printing enables companies to reduce the number of required printers and bring down operational costs.

Pull Print and Authentication turns network printers into personal printers, allowing companies to consolidate and rid themselves of assorted desktop devices. Users send their print and go to any network printer to authenticate and retrieve it.

Manage printing and print safely

SafeCom Smart Printing is the solution most companies need to manage, control, optimize and secure their daily printing activities by providing:

1. **Central Administration** of users, services and devices to optimize IT operations and support.
2. **Essential Tracking** to continuously monitor print activity, pin-point problem areas up-front, fine-tune and optimize even more.
3. **Access Control** by adding Authentication at the printer to protect devices from unauthorized use of print, scan and fax functionalities
4. **Confidential Printing** because Authentication with Pull Print ensures that prints are always delivered only into the right hands.
5. **A modular approach** offering a wide suite of flexible modules and add-ons to create the exact solution you need today - with expansion options for tomorrow.



Save 30 % or more

Reduce consumable usage and waste

SafeCom Pull Print and Rule Based Printing functionalities eliminate those piles of unclaimed prints, reduce toner usage, and promote sustainable printing - together saving your company 30 % or more.

Users decide what they output - save 15 %

With SafeCom Pull Print, users decide which print jobs to print or delete. In combination with auto-deletion of forgotten print jobs, this can reduce paper and toner costs up to 15 %.

Motivate and manage - save 15 %

SafeCom Rule Based Printing enable management of changes in user behaviour through optimization of duplex and color printing usage - reducing waste and saving up to 15 %.

Up an running shortly

SafeCom Smart Printing is a simple, affordable, and easy-to-deploy solution. It's a solution devoid of extensive analyses undertakings, budget-breaking consultancy costs, or resource draining IT integration projects. Why? Because it is:

Modular and ready to install in multivendor environments. The modular approach is based on building blocks of highly versatile and advanced print management tools and allows you to pay as you grow your Smart Printing solution.

Vendor independent due to innovative, contemporary and flexible back-end technologies, such as the Smart Printer Driver that ensures output is delivered as expected no matter the device or model.

Improve document handling and efficiency

Save time and print more conveniently

Pull Print and Authentication allow you to retrieve your prints when convenient - either just down the hall or at a remote office abroad. No more print and sprint after every print job to get your documents before they are lost or gathered by someone else. Send your prints all morning and output them in one-go after lunch. Mobile Print lets you send your prints while on the road from your mobile phone, tablet or laptop.

Scan-to-folder made easy

The SafeCom Smart Scan functionality provides simple and efficient scan-to-folder without traditional methods that strain the email server or require complex server log-on protocol at the MFP. Smart Scan lets users easily scan and later access all their own scanned documents through either a web browser or the Smart Scan Client on their PC.

Visualize your savings and green printing

SafeCom tracking and basic reporting capabilities provide a clear overview of your company's print activities, print behaviour, device workload and ongoing costs.

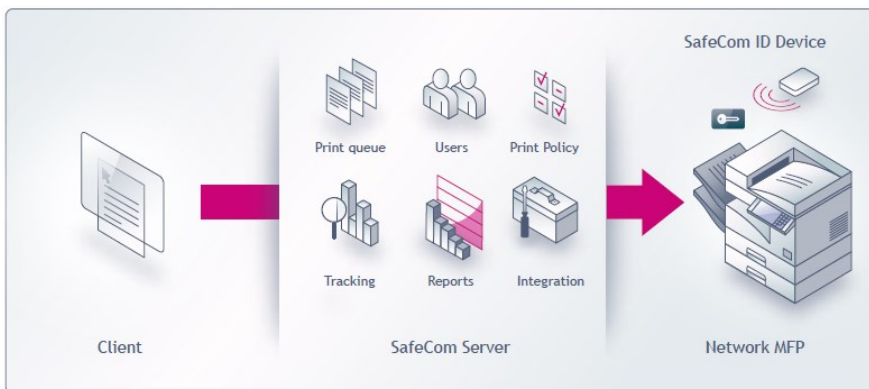
The SafeCom Save-O-Meter shows you CO2 emissions and how many trees and how much water your organization is saving. The Save-O-Meter is an integrated part of the central management system.

World leader in modular print solutions

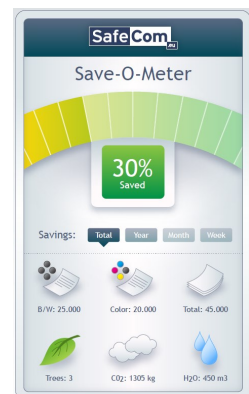
SafeCom solutions are known for their leadership in offering companies a better way to manage and optimize their printing services.

With SafeCom Smart Printing companies all over the world are cutting costs, increasing efficiency, boosting security, reducing waste, and protecting the environment.

SafeCom Smart Printing solutions work with all types of printers, copiers and multi-function devices.



A SafeCom-enabled network printer allows users to send prints and then authenticate at any printer to collect it.



The SafeCom Save-O-Meter gives an instant overview of environmental savings.

For perfect print and scan solutions ...

Secure printing & scanning
Workflow and document management

Fleet management and optimization
Output management

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